



American Laboratory® 2015 Editorial Calendar

		Jan/Feb	March	April	May	June/July	Corporate Profile Feature	August	September	October	Nov/Dec
	Chemistry	Thermal Analysis	Spectrophotometry	Mass Spectrometry	Pittcon Review	Sample Preparation		HPLC/UHPLC	Statistics	XRD/XRF	Separation Science
	Environmental	Water Quality/Testing	Petrochemicals	Field Testing		Sustainable/Natural Energy		Water Quality/Testing	Elemental Analysis	Field Lab Equipment	Agrochemicals (pesticides, crop engineering, etc.)
	Life Science	Automated Liquid Handling	Next-Gen Sequencing	Microscopy/Image Analysis		Genomics/DNA Analysis		Microscopy/Image Analysis	Proteomics/Protein Research/RNA	Cell Culture and Analysis	PCR
	Pharmaceuticals			Toxicology	Technology Transfer and Method Development			Bioassays	Trials/Stability Testing	Dissolution Testing	Formulation
	Forensics	DNA Analysis				Research-use-only (RUO) Assays		Forensics Laboratory Equipment			Forensic Toxicology
	Clinical Diagnostics	Application of Mass Spectrometry	Molecular Diagnostics	POC Testing		Clinical Informatics/Clinical Genomics		Molecular Diagnostics		POC Testing	
	Food and Beverage		Food Safety		Food Adulteration/Contamination Testing				Neutraceuticals/Functional Foods		Food Quality Testing
	Materials Science	Particle Size Analysis	NMR and IR	Metals Analysis		Materials Characterization			Raman	Viscometry/Rheometry	
	Product Intelligence	Fluorescence Spectrophotometers (Spectrofluorometers) Microplate Readers	Ultra-low Temperature Freezers Cryoware	Scanning Electron Microscopes (SEMs) Shaking Incubators	GC/MS Systems Microplates	HPLC Systems Reagents, Standards, Chemicals		Infrared Spectrophotometers Immunoassay Analyzers	Particle Size Analyzers PCR Consumables	Viscometers Raman Spectroscopy	Cell Culture Consumables Microscope Slides
Industry Events		SLAS Feb 7-11, Washington, DC	ACS Mar 22-26, Denver, CO	CLMA Mar 29-Apr 1, Orlando, FL	ASMS May 31-Jun 4, St. Louis, MO BONUS DISTRIBUTION	HPLC Jun 21-25, Geneva, Switzerland	Microscopy & Microanalysis 2015 Meeting Aug 2-6, Portland, OR	Gulf Coast Conference October 20-21 Houston, TX BONUS DISTRIBUTION	Society for Neuroscience Oct 17-21, Chicago, IL BONUS DISTRIBUTION	ASCB Dec 12-16, San Diego, CA	
		Pittcon Mar 8-12, New Orleans, LA BONUS DISTRIBUTION		AACR Annual Meeting April 18-22 Philadelphia, PA BONUS DISTRIBUTION							AACC Jul 26-30, Atlanta, GA
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Insertion Orders Due		1/20/15	2/18/15	3/25/15	4/22/15	5/25/15	7/21/14	8/19/15	9/21/15	11/2/15	
Ad Materials Due		1/26/15	2/24/15	3/30/15	4/28/15	6/1/15	7/28/15	8/25/15	9/25/15	11/6/15	